

Disney Competition Rules – Once in a Lifetime Photoshoot

We are excited to offer one lucky winner the opportunity to participate in a once-in-a-lifetime photoshoot. The shoot will feature you on your favourite Disney scene with acclaimed photographer Linda Blacker at a London studio. The prize includes a two-night stay for the winner and a guest at a luxurious hotel in London, as well as travel and meal allowances.

How to enter:	<p>Fans are invited to participate in the competition by submitting photos of themselves re-enacting scenes from their favourite Disney films.</p> <p>To enter via Instagram, participants can upload their UGC photo to their public Instagram, tag @DisneyUK, and include the hashtag #Disney100TheLandmarks in the caption.</p> <p>OR</p> <p>To enter via Facebook, participants can share their UGC photo in the comments section of the competition post on Disney UK's official Facebook page.</p>
Start Date:	14 th September 2023 at 9am.
Closing Date:	25 th September 2023 at 11pm.
Entry Restrictions:	<ul style="list-style-type: none">• Age. You must be 18 or over to enter. For entries featuring individuals under the age of 18 (eighteen), the individual submitting the photo must have obtained consent from the parent or legal guardian of any minors depicted in the photo.• Territory. You must be a resident of United Kingdom.• Entry. Only one entry per person across all social media platforms.• Account Settings. It is required an active Public Instagram or Facebook account to enter.• No Music. Entries cannot use music.• Format. Only photos will be accepted.
Prize Details:	<ul style="list-style-type: none">• Opportunity to participate in a photoshoot with photographer Linda Blacker.• One (1) twin or double room for a two-night stay at a luxury hotel in London (exact location to be confirmed), including breakfast.• Meal allowance of up to £90 per person.• Travel allowance of up to £100 person.• Disney goody bags.
Winner Selection process	<p>Winning entry will be selected from all valid entries received by the Closing Date as follows:</p> <ul style="list-style-type: none">• Judging Panel: A panel of judges, carefully chosen for their expertise and familiarity with the subject matter, will evaluate all submitted entries in accordance with these Rules.

	<ul style="list-style-type: none"> • Judging Criteria: Entries will be evaluated based on the following criteria: <ul style="list-style-type: none"> • Identification: Judges will evaluate the clarity with which participants depict a chosen scene, character, or moment from a Disney film. They will also consider how easily they can recognize and connect the re-enactment to the original source. Additionally, judges will assess the accuracy with which participants replicate key visual elements such as costumes and character poses, ensuring that the re-enactment is unmistakable. • Creativity & Execution: Judges will evaluate the level of creativity and imagination employed by participants in their re-enactments. They will consider the inventive approaches taken to recreate the scene, character, or moment, including the use of props, lighting, and set design. • Narrative & Storytelling: Judges will assess how effectively participants convey the narrative and emotional essence of the original scene, moment, or character. They will evaluate how well the re-enactment captures the story and mood, ensuring it goes beyond a mere visual reproduction. • Final Decision: The decision of the judging panel regarding the winner is final and no correspondence regarding the competition will be entered. <p>Winner will be notified by 2nd October 2023 at 6pm.</p> <p>Winners will receive confirmation that they have won by the Notification Date and Time (set out above) via a comment reply from Disney UK’s Instagram or Facebook handle.</p> <p>Winners must contact competitions@disney.co.uk with their contact details and postal address by 6th October at 6pm in order to claim their prize.</p>
<p>Prize Fulfilment:</p>	<p>The winner of the competition will be awarded an extraordinary once-in-a-lifetime photoshoot experience. This unparalleled prize is designed to offer the winner an unforgettable opportunity to be part of a truly magical experience and includes the following components:</p> <p>Professional Photoshoot Session</p> <ul style="list-style-type: none"> • The winner will have the incredible chance to star in a professional photoshoot, captured by Linda Blacker. The winner will be the focal point of the shoot, re-enacting a scene from their favourite Disney film that they will choose with the photographer, bringing their cherished cinematic moments to life. • The winner will be offered dates in October and November for the photoshoot, subject to availability, and they will be invited to select one to attend. • The photoshoot will take place at an esteemed photography studio. • The photographer will collaborate with the winner to ensure a seamless experience. This includes working with the winner to obtain accurate measurements and discuss any preferences

regarding clothing, styling, hair, makeup, and other aspects relevant to the photoshoot.

Filming and Content Creation

- The winner must adhere to any scheduling and booking requirements stipulated by The Walt Disney Company to ensure the smooth coordination of the photoshoot session, hotel stay, travel, and meal allowances.
- We will require the Recipient and their guest to sign a release form and take part in filming during their stay, meals and photoshoot experience.
- We may use the content created during such filming across Disney's social media platforms including but not limited to, Disney.co.uk and The Walt Disney Company's owned media channels; for example Disney social media platforms such as @DisneyUK, @DisneyFamilyUK and @OhMyDisneyUK on Facebook, Instagram, Twitter and TikTok for organic and paid marketing content.

Filming Consent

- By accepting the prize, winners acknowledge that they may appear in publicly distributed content, including videos, photographs, and social media posts.
- We will require the recipients to sign a release form, hereby granting The Walt Disney Company the permission to use their name, image, likeness, and any recorded content associated with the prize delivery, in perpetuity, for promotional and marketing purposes across various media channels, without any further compensation.

Hotel Stay and Travel & Meal Allowances

- Travel insurance is not included. It is your, and your guest's responsibility to arrange adequate travel insurance before travelling, suitable for you and your guest needs, for the entire duration of the prize. Disney shall not be liable for any costs or losses through you and/or your guest(s) failure to take out adequate insurance cover.
- You and your guest are responsible for any documentation required for travelling.
- Travel allowance is provided to the maximum value of £100 GBP per person, which can be spent on petrol/parking, car transfers, internal flights, or travel by public transport.
- Meal allowance is provided to the value of £90 GBP per person.
- Hotel accommodation is based on two people sharing a double or twin rooms.
- At least one occupant in each room must be over 18 years old. Minors under the age of 18 must be accompanied by their parent or legal guardian in the same accommodation.

	<ul style="list-style-type: none"> • A valid credit or debit card will be required for security deposit purposes when checking into hotel accommodation. • Hotel will be selected by Disney at its sole discretion. • Accommodation is subject to availability. • Any costs incurred in addition to the Prize Elements listed above are at your and/or your guests own expense including but not limited to, transfers, meals, hotel room service, alcoholic beverages, merchandise, local and long-distance telephone calls, tips, gratuities, service charges or taxes and all other charges and items not otherwise described.
Customer Services/ Contact Details:	If you have any questions please contact Customer Services at help@disney.co.uk or write to The Walt Disney Company Limited, 3 Queen Caroline Street, London, W6 9PE quoting the name of the competition.

General Terms & Conditions

The Promoter is The Walt Disney Company Limited, 3 Queen Caroline Street, London W6 9PE (“Disney”). If you have any questions please contact Customer Services at competitions@disney.co.uk.

BY PARTICIPATING YOU AGREE TO THE REQUIREMENTS SET OUT IN ALL PROMOTIONAL MATERIALS AND THE FOLLOWING GENERAL TERMS AND CONDITIONS.

1. **Eligibility.**
 - a. This promotion is open to Residents in the Age Group only. Not open to employees (or their immediate families) of Disney, its agencies or anyone else professionally associated with this competition.
 - b. Maximum one entry per person unless otherwise stated. Entries via agents or third parties or use of multiple identities and email addresses are not permitted. Use of automated entries or programs is prohibited and all such entries will be disqualified.
 - c. Only online entries submitted in the comments thread on the competition Instagram and Facebook post will be accepted. Entries must be completed online by the closing date. Promoter shall not be responsible for technical problems experienced by entrants accessing the promotional page by smartphone or similar devices.
2. **Personal Information.** By entering you are providing your information to Disney or its agents and not to Meta. If your entry is successful, we will ask you to submit your name, email address and postal address via private or Facebook message. We (and/or our agents) will also collect your unique Instagram or Facebook User ID so that we can administer your entry. Your personal information will be used in accordance with Disney’s current published Privacy Policy (visit <http://dis.ne/60048gIMq> to view) and may be accessed by or passed to our agents to administer the competition, send out prizes and to enable Disney to promote the competition in any media including without limitation Disney TV, online and publishing channels and on Disney Instagram and Facebook pages. Personal information will only be used for marketing purposes if you are given the choice and if have consented to receive future marketing from Disney (you may have already done this if you have registered your details with Disney previously).
3. **Winner Selection.**
 - a. For prize draws, winner(s) will be selected in a random draw to take place following Close Date & Time from all correct/valid entries received. (Where we ask you to choose a correct answer from a list of options, we treat this as a prize draw).
 - b. For competitions based on skill, winners will be selected by a judge or panel of judges based on the judging criteria set out above.
4. **Disney’s Liability.**
 - a. For online entries: Disney cannot guarantee continuous, uninterrupted or secure access to its Instagram and Facebook pages and is not responsible for any disruption to the

competition or Instagram and Facebook due to technical problems or otherwise due to events outside of its reasonable control.

- b. Disney has arranged this competition in good faith but, to the fullest extent allowed by law, accepts no responsibility for loss or damages as a result of anyone participating in the competition or any aspect of any prize awarded. Your legal rights as a consumer are not affected.

5. **META's Liability**

- a. This promotion is not sponsored, endorsed, administered or associated with Meta.
- b. Any questions, comments or complaints regarding this promotion will be directed to Disney. By entering this promotion and/or accepting any prize you may win, you agree to release, indemnify, and hold harmless Meta from any claims arising from the administration of this promotion. Any liability incurred by shall be governed by, and limited to, the applicable provisions of the Meta Terms of Service.

6. **Prize Confirmation & Acceptance.** If we require a response from any winner before awarding any prize and:

- a. no response is received after we have made reasonable efforts to make contact within a reasonable period of time (where a Response Date and Time is indicated above then this date and time shall apply), or
- b. a winner declines to accept the prize;

Disney reserves the right to withdraw prize entitlement and award the prize to a substitute winner chosen at the same time as the first name(s) are selected or judged to be a winner. Any prize which is returned or cannot be delivered will be used for another competition or given to charity. Disney has no responsibility to anyone who has not responded.

7. **Prize Fulfilment.** No cash or other alternative prizes are available, except that in the event of circumstances outside of its control Disney reserves the right to substitute a similar prize of equal or greater value. Prizes cannot be transferred or sold by winners unless a parent/guardian or grandparent is entering the competition on behalf of a child or family member. Unless otherwise stated in the prize description, winners are solely responsible for all additional costs and expenses associated with claiming the prize. Disney reserves the right to ask winners to sign a written release before awarding any prize. Disney reserves the right to request proof of identity or to verify eligibility conditions and to award any prize to the winner in person.

8. **Cancellation or Disqualification.**

- a. Disney reserves the right to disqualify late, misdirected, incomplete, corrupted, lost, illegible or invalid entries.
- b. Disney reserves the right to modify, suspend, cancel or terminate the competition or extend or resume the entry period or disqualify any participant at any time without giving advance notice and will do so if it cannot be guaranteed that the competition can be carried out fairly or correctly for technical, legal or other reasons or if Disney suspects that any person has been manipulating entries or the results, or has provided false information or has acted unethically in any other way.

9. **Email safety.** In the event that Disney wishes to contact you in connection with your entry we will do so via an email ending in 'disney.com' or by phone with a follow up e-mail. Any email which appears to come from Disney but using a different ending (e.g. hotmail.com, yahoo.com etc) should be treated with suspicion and forwarded to Customer Services. DO NOT respond or act on any e-mail if you are not sure that it comes from Disney. If you are in any doubt please contact Customer Services.

10. **Publicity.** Winners may be required to participate in reasonable related publicity without further payment or permission. You agree that Disney may publish first name, surname initial, age and/or town/city.

11. **Winners' details.** For information regarding the names of the winners (and, if applicable, their winning entries) send a stamped and addressed envelope to the Customer Services address set out above quoting "Winners List" and the name of the competition. By entering any competition you (and your parent or guardian if you are under 18 (eighteen) years old) confirm (i) that you and they are the owner of the entry submitted, (ii) the entry does not knowingly copy or infringe the rights of any other person and (iii) Disney is permitted to reproduce and use the entry submitted by you on any media (including without limitation Disney TV, online and publishing channels) anywhere in the world and without a time limit in order to carry out the competition and select winners (which may include publishing your personal information and your entry for a public vote to select finalists or the winner and any runners-up) and for

any and all related promotional purposes to promote the competition and to promote Disney and (iii) I acknowledge that, in the event I am chosen as the winner, I will be required to sign an assignment of my rights in the design and that I will not be able to claim my prize if I do not sign such an assignment. I hereby agree to assign all rights, including copyright, in my design to Disney.

12. No purchase necessary.
13. Disney's decision to select any winner is final and we reserve the right not to correspond on any matter.
14. The laws of England and Wales apply and any disputes will be dealt with in the English courts only.

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