

Disney ⁺ ORIGINAL
Documentary

MICKEY

THE STORY OF A MOUSE

BIOGRAPHY

Bob Iger

Former CEO of The Walt Disney Company

BOB IGER served as the chief executive officer of The Walt Disney Company from 2005-2020. He was president of ABC Television from 1994 to 1995 and then president and [COO](#) of Capital Cities until its acquisition by Disney in 1996. Iger was named president and COO of The Walt Disney Company in 2000 and became CEO in 2005. During his time at Disney, he led the acquisitions of Pixar, Lucasfilm, Marvel and 21st Century Fox and expanded the theme park resorts to Shanghai. He served as Chairman of the Board and Executive Chairman until December 2021 and authored the New York Times Bestselling memoir "The Ride of a Lifetime."