



Bruce W. Smith
Creator/Executive Producer

Multiple award-winning animation artist Bruce W. Smith is creator and executive producer of Disney+'s "The Proud Family: Louder and Prouder," the long-anticipated revival of the groundbreaking animated series "The Proud Family."

An accomplished director, producer and animator, Smith has been part of the animation industry for over three decades. He is best known for creating and executive-producing Disney Channel's hit series "The Proud Family" and "The Proud Family Movie." Most recently Smith served as one of three directors of the Academy Award-winning short "Hair Love."

During his tenure at Walt Disney Animation Studios, Smith supervised animation on many animated feature films including "The Princess and the Frog," specifically for evil villain Dr. Facilier; "Winnie the Pooh;" "Tarzan" and "The Emperor's New Groove." His gift for unique character design led him into visual development for the Studio's other projects such as "Wreck-It Ralph" and "Frozen." He was also lead animator on the short film "Tangled Ever After."

A California Institute of the Arts alumni, Smith co-founded Jambalaya Studio; an animation company whose goal is to generate both racially and ethnically diverse projects for all mediums, to produce over 50 episodes for Disney Channel's "The Proud Family" and "The Proud Family Movie."

His additional credits include "Space Jam," "Who Framed Roger Rabbit," "A Goofy Movie," "Bébé's Kids" and "Happily Ever After: Fairy Tales for Every Child."

In December 2020, Smith and his producing partner, Ralph Farquhar, entered a wide-ranging, multiyear overall deal with Disney that calls for them to produce animated and live-action series and movies for Disney Branded Television. The agreement provides separate funding for them to find and develop emerging talent as well as leverage their combined experience to bring unique projects and voices to Disney.