



Disney
CLOUDS

BIOGRAPHY

JUSTIN BALDONI

Director

Justin Baldoni is an actor, director, producer, entrepreneur, and changemaker whose efforts are focused on creating impactful media and entertainment. You may know him from the hit series, *Jane the Virgin*, where he played the character, Rafael Solano. As a devout practitioner of the Bahá'í Faith, he speaks of his purpose and what drives him in life and business. Baldoni co-founded Wayfarer Entertainment—a cause-driven media studio focused on creating content that highlights inspiration, unity, and the power of human connection. Furthering its goal to create projects that are a benefit to humankind, Baldoni recently secured a \$25 million development production fund to produce premium social good content.