### Prize Competition Rules (2022) - UK and Ireland

# Disney Competition Rules – Disney Cruise Line – '#DoYouKnowDisneyCruise' Instagram Competition

We are offering three (3) people the chance to win a Disney Cruise Line® prize pack worth up to \$100 each.

How to enter:	<ol> <li>You, the participant ("Participant") require an active Instagram account to enter.</li> <li>Access Instagram and post an image on your account on or after the Start Date and before the End Date (see dates below). Please note, Reels do not count as a valid entry.</li> <li>You must tag @disneyparksuk Instagram page in the post and include the hashtag #DoYouKnowDisneyCruise to have a valid entry.</li> <li>Your post will serve as your competition entry.</li> </ol>
Start Date:	Friday, September 16 2022 - 12:00pm
Closing Date:	Monday, September 26 2022 - 12:00pm
Entry Restrictions:	<ol> <li>Age. You must be 18 or over to enter.</li> <li>Territory. You must be a resident of United Kingdom and the Republic of Ireland</li> </ol>
Prize Details:	Three (3) Disney Cruise Line® prize packs ("Prize Packs") up to a value of one hundred US dollars (\$100) each.
Conditions of Prize:	<ol> <li>The prize and all elements within may not be sold, traded, transferred, or rescheduled to dates not within the fulfilment period set forth above, or refunded.</li> <li>Disney reserves the right to substitute elements of the prize at any time.</li> <li>The prize cannot be exchanged for cash or an alternative prize.</li> </ol>
Winner Selection process	<ol> <li>Winners will be randomly selected from all correct and eligible entries as follows:</li> <li>(a) Three (3) winners of the Disney Cruise Line® Prize Packs will be selected on Tuesday 27 September, marking three (3) winners by the Closing Date.</li> </ol>
Prize Fulfilment:	<ol> <li>Disney will contact the winners via a private message within twenty-eight (28) days of the Closing Date with a Disney email address to provide their details to fulfil the prize.</li> <li>Failure to respond within the allotted time will result in the winner forfeiting the prize, and an alternative winner will be drawn.</li> <li>Participants must check their email accounts (including junk mail) to avoid missing a notification email. In the unfortunate event that the selected winner is not available on the selected dates of the trip, even after accepting the prize terms and conditions, Disney reserves the right to select another winner at random until a selected is able to accept the prize terms and conditions, including the dates of the trip. In this case, because it is a chartered group trip, there will not be an alternative prize, or an option to amend the date.</li> </ol>
Customer Services/ Contact Details:	If you have any questions please contact <a href="mailto:Disneyparkspress@disney.co.uk">Disney Co.uk</a> or write to Disney Destinations International, 3 Queen Caroline Street, London, W6 9PE quoting Walt Disney World® Resort – Do You Know Disney Competition.

**General Terms & Conditions for Prize Draws and Competitions** 

The Promoter is The Walt Disney Company Limited, 3 Queen Caroline Street, London W6 9PE ("Disney").

## BY PARTICIPATING YOU AGREE TO THE REQUIREMENTS SET OUT IN THE COMPETITION RULES, THE FOLLOWING GENERAL TERMS AND CONDITIONS AND ALL PROMOTIONAL MATERIALS.

#### Eligibility.

- (a) Not open to employees (or their immediate families) of Disney, its agencies or anyone else professionally associated with this competition.
- (b) Maximum one entry per person unless otherwise stated. Entries via agents or third parties or use of multiple identities and email addresses are not permitted. Use of automated entries, votes or other programs is rohibited and all such entries (or votes) will be disqualified.
- (c) Entries must be completed by the Closing Date.
- (d) Disney reserves the right at any time to request proof of identity, to verify eligibility conditions, or to award any prize to the winner in person or a substitute.

#### 2. Personal Information.

- (b) Personal information will only be used for direct marketing purposes if you have consented to receive future marketing from Disney (you may have already done this if you have registered your personal information with Disney previously).
- (c) By entering this competition, participants agree that their information may be used by Disney to administer the promotion and winners consent to give their name and county for the winners' list

#### 3. Winner Selection.

- (a) For prize draws, the winner(s) will be selected in a random draw to take place within 10 working days of the closing date from all correct/valid entries received.
- (b) For prize competitions based on skill, winners will be selected by a judge or panel of judges based on the judging criteria set out in the Competition Rules or the competition only pages.
- (c) For prize competitions which ask you to submit, upload or otherwise make available original content to be judged:
  - (i) Disney has the right but not the obligation to moderate all entries and reserves the right not to accept entries which are technically unacceptable, contain inappropriate material (i.e. material which is defamatory, obscene or otherwise offensive) or which breach any of these Competition Rules or General Terms and Conditions.
  - (ii) By entering any competition you (and your parent or guardian if you are under 18) confirm and agree (aa) that you and they are the owner of the content submitted or have the necessary rights and permissions without the need for payment to any other person or entity, (bb) the content does not knowingly copy or infringe the rights of any other person (cc) that you have the permission of all individuals featured in the content and (dd) Disney is permitted to reproduce and use the entry submitted by you on any media (including without limitation, TV, online and publishing channels and social media platforms) anywhere in the world and without a time limit in order to carry out the competition and select winners (which may include publishing your personal information and your content for a public vote to select finalists or the winner and any runners-up) and for any and all related promotional purposes to promote the competition and to promote Disney in general without further notice to you, with or without attribution, and without the requirement of permission from or payment to you or any other person or entity.
- (d) Disney reserves the right to choose a short-list of entries and publish these finalists on the competition website. Publication of any entry does not mean that you have won.
- (e) Competition entries and/or shortlisted entries will be reviewed by a panel of judges and a winner (and runners-up) for each available prize will be selected according to the judging criteria set out in the Competition Rules or on the competition entry page. The judges shall have the sole and absolute discretion to decide on the award of each prize.
- (f) Disney reserves the right to ask winners to sign a written release, request proof of identity and verify the entry before awarding any prize.
- (g) Disney's decision to select any winner or runner-up is final and we reserve the right not to correspond on any matter.

#### 4. Prize Confirmation & Acceptance.

- (a) If at any time (i) we require a response from any winner before awarding any prize and no response is received after we have made reasonable efforts to make contact and within a reasonable period of time (or by the dates set out in the Competition Rules), or (ii) a winner (or their parent or guardian) declines to accept the prize; or (iii) Disney is unable to contact the winner's parent or guardian; or (iv) the requested documentation stated in the Competition Rules is not received Disney in time; or (v) the winner becomes unavailable; Disney reserves the right to withdraw the prize entitlement and award the prize to a substitute winner chosen at the same time as the first name(s) were selected or judged to be a winner.
- (b) Any prize which is returned or cannot be delivered will be used in Disney's sole discretion for another competition or given to charity. Disney has no responsibility to anyone who has not responded.

#### Prize Fulfilment.

- (a) No cash or other alternative prizes are available, except that in the event of circumstances outside of its control Disney (and/or any sponsor partner providing any prize) reserves the right to substitute a similar prize of equal or greater value. Prizes cannot be transferred or sold, under any circumstance but can be transferred if a family member is entering on behalf of a child.
- (b) Unless otherwise stated in the prize description, winners are solely responsible for all personal additional costs and expenses associated with claiming the prize.

#### 6. Cancellation or Disqualification.

- (a) Disney reserves the right to disqualify:
  - (i) late, misdirected, incomplete, corrupted, lost, illegible or invalid entries;
  - (ii) entries where appropriate parental authorisation or a requested release form is or was not provided; or
  - (iii) participants whose conduct (and/or whose Parent's conduct) may bring Disney into disrepute (as Disney may decide in its discretion).
- (b) Disney reserves the right to modify, suspend, cancel or terminate the competition or extend or resume the entry period or disqualify any participant at any time without giving advance notice and will do so if it cannot be guaranteed that the competition can be carried out fairly or correctly for technical, legal or other reasons or if Disney suspects that any person has been manipulating entries or the results, or has provided false information or has acted unethically in any other way.

#### 7. <u>Disney's Liability.</u>

- (a) For online entries or online public voting: Disney cannot guarantee continuous, uninterrupted or secure access to the websites (including its Facebook, Twitter or other social media pages) and is not responsible for any disruption due to technical problems or otherwise due to events outside of its reasonable control. In the event of technical problems, entries or votes will be void and the winner will be selected by a panel of judges or such other fair method of selection.
- (b) Disney has arranged this competition in good faith but, to the fullest extent allowed by law, accepts no responsibility for loss or damages as a result of anyone participating in the competition or any aspect of any prize awarded.
- (c) Disney is not responsible for and does not endorse or guarantee, the opinions, views, advice or recommendations posted on its websites (including its Facebook, Twitter or other social media pages).

#### 8. Entry through your Facebook account

If the competition requires entry via Facebook any liability incurred by Facebook shall be governed by, and limited to, the applicable provisions of the Facebook Statement of Rights and Responsibilities. This promotion is not sponsored, endorsed, administered or associated with Facebook. By entering you are providing your information to Disney or its agents and not to Facebook. We (and/or our agents) will collect your unique Facebook User ID so that we can administer your entry i.e. record your entry and randomly select a winner.

#### 9. Email safety.

In the event that Disney wishes to contact you in connection with your entry we will do so via an email ending in 'disney.com' or by phone with a follow up e-mail. Any email which appears to come from Disney but using a different ending (e.g. hotmail.com, yahoo.com etc.) should be treated with suspicion and forwarded to Customer Services. DO NOT respond or act on any e-mail if you are not sure that it comes from Disney. If you are in any doubt please contact Customer Services.

#### 10. Publicity & Filming.

- (a) Winners and/or runners-up may be required to participate in related publicity without further payment or permission but you agree that Disney may publish first name or surname and initial, age, town/city and/or likeness.
- (b) If filming is required the winners and/or their parent or guardian may be asked to consent to being filmed (the "Contribution"). If consent is given the winner and/or their parent/guardian acting on behalf of the winner who is a child shall assign to Disney all rights of whatsoever nature, including all copyright in respect of the Contribution and grant all further consents or licences necessary to enable the fullest use of the

Contribution throughout the universe and without any time limit by any and all means in any and all media, whether now known or hereafter developed, without liability or acknowledgement.

#### 11. Winners' details.

Disney will, on request, make available information that indicates that a valid award took place. For information regarding this competition send a stamped and addressed envelope to the Customer Services address on the competition entry page quoting "Winners List" and the name of the competition.

- 12. No purchase necessary.
- 13. The laws of England and Wales apply and any disputes will be dealt with in the English courts only.

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