

Master Prize Competition Rules (2023) - UK and Ireland

Disney Competition Rules – A Magical Disney Cake-Off Competition

We are excited to offer three (3) lucky winners, and a friend, the opportunity to take part in a magical Disney cake-off competition. The prize includes a cake-off baking experience hosted by a professional baking expert to create magical Disney bakes, and a complete set of Disney Mickey & Friends inspired bakeware from renowned Kitchen brand Prestige. The prize also includes a one-night stay at a luxurious hotel in London with travel and meal allowances.

How to enter:	Fans will be invited to comment on a post on Disney UK's Facebook, Instagram, and TikTok, and DisneyHome's Instagram social media accounts and share who they would like to bring to participate in the cake-off with them. Only one entry per person across all social media platforms.
Start Date:	September 02 2023, 9am
Closing Date:	September 13 2023, 11pm
Notification Date:	6pm on 19 th September. Winners will receive confirmation of their win via a comment reply from Disney UK's Instagram, Facebook, or TikTok handle on or before the Notification Date and Time mentioned above.
Response Date:	Winners must contact competitions@disney.co.uk with their contact details and other relevant information by 6pm on 25 th September to claim their prize.
Age Group:	You must be 18 (eighteen) years or older to enter
Resident:	You must be a resident of UK including Northern Ireland, Channel Islands and Isle of Man
Prize Details:	<ul style="list-style-type: none">● One 'Cake Off' experience● One full set of Disney Mickey & Friends inspired bakeware from Prestige worth £140. One for each Winner and one for each Guest● One-night stay at a luxurious hotel in London with travel and meal allowance
Winner Selection process	<ul style="list-style-type: none">● Winning entries will be randomly selected from all valid entries received by the Closing Date.● Only one entry per person across all social media platforms.● Winners will receive confirmation that they have won by the Notification Date and Time (set out above) via a comment reply from Disney UK Instagram, Facebook or TikTok page.● Winners must contact competitions@disney.co.uk with their contact details and postal address by the Response Date and time (set out above) in order to claim their prize.

Prize Fulfilment:

Prize Delivery/Fulfilment

- Opportunity to participate in a magical Disney cake-off with a guest in London on w/c 16th October 2023 (exact date to be confirmed following announcement of the winner on 19th September 2023) and a complete set of Disney Mickey & Friends inspired bakeware from renowned Kitchen brand Prestige for winner and guest.
- One (1) twin room for a one-night stay for each winner and their guest at a luxury hotel in London (exact location to be confirmed), including breakfast.
- Meal allowance of up to £90 per person.
- Travel allowance of up to £100 person.
- Winners and each Guest will receive one complete set of the Disney Mickey & Friends inspired bakeware range from Prestige at the Cake Off event.
- A special prize will be awarded to the pair that creates the best decorated cake in the cake-off. Winner will be selected by the Host of the Cake-off and is at their sole discretion.
- The special prize to be awarded is selected by, and subject to change at Disney's sole discretion
- The rules of the cake-off will be shared with the winners at the cake-off location.
- Date, location, Prize Elements, and timings may be subject to change at Disney's sole discretion
- If the winner is unable to participate in any of the stated activities then Disney or its supplier Element London Ltd will offer suitable alternatives of equal value, alternative activities will be determined by Disney in its sole discretion.
- Certain restrictions may apply.

Prize Acceptance

- Winning entry will be randomly selected from all valid entries received by the Closing Date.
- Winners will receive confirmation that they have won by the Notification Date and Time (set out above) via a comment reply from Disney UK Instagram, Facebook or TikTok page.
- Winners must contact competitions@disney.co.uk with their contact details and postal address by the Response Date and time in order to claim their prize.
- In the unfortunate event that the selected winner is not available on the selected dates of the experience, even after accepting the prize terms and conditions, Disney reserves the right to select another winner at random until a selected person is able to accept the prize terms and conditions, including the dates of the experience.
- Disney shall have no liability in respect of the entry initially selected. Disney's decision is final and no correspondence will be entered into.

- The winners and their guests must be available w/c 16th October to participate in the cake-off. Additionally, they must be available for travel to London on the date of the event.
- The cake-off experience and bakeware collection may not be sold, traded, exchanged for cash, transferred, or rescheduled to dates not within the fulfilment period set forth above, or refunded.
- The winner and the guest must be aged 18 or over.
- Prizes are non-transferable and non-refundable.
- Prize is subject to availability.
- All Prize Elements must be taken at the same time.
- Once booked, the prize cannot be altered or amended.

Travel

- Accommodation is subject to availability.
- Travel insurance is not included. It is your, and your guest's responsibility to arrange adequate travel insurance before travelling, suitable for you and your guest needs, for the entire duration of the prize. Disney shall not be liable for any costs or losses through you and/or your guest failure to take out adequate insurance cover.
- You and your guest are responsible for any documentation required for travelling.
- Travel allowance is provided to the maximum value of £100 GBP per person, which can be spent on petrol/parking, car transfers, internal flights, or travel by public transport.
- Meal allowance is provided to the value of £90 GBP per person.
- Hotel accommodation is based on six people sharing three double or twin rooms.
- Both occupants in each room must be over 18 years old.
- A valid credit or debit card will be required for security deposit purposes when checking into hotel accommodation.
- Any costs incurred in addition to the Prize Elements listed above are at your and/or your guests own expense including but not limited to, transfers, meals, hotel room service, alcoholic beverages, merchandise, local and long distance telephone calls, tips, gratuities, service charges or taxes and all other charges and items not otherwise described.
- Hotel will be selected by Disney at its sole discretion.

Filming Consent

- By accepting the prize, winners acknowledge that they may appear in publicly distributed content, including videos, photographs, and social media posts.
- We will require the Recipient and all of their guest(s) to sign a release form and take part in filming during their stay, meals and cake-off experience. We may use the content created during such filming across Disney's social media platforms including but not limited to, Disney.co.uk and The Walt Disney Company's owned media channels; including and not limited to Disney social media platforms such as @DisneyUK and

	<p>@DisneyHome pages on Facebook, Instagram, Twitter and TikTok for organic and paid marketing content.</p> <ul style="list-style-type: none"> • The signing of release form, hereby grants The Walt Disney Company the permission to use their name, image, likeness, and any recorded content associated with the prize delivery, in perpetuity, for promotional and marketing purposes across various media channels, without any further compensation.
Customer Services/ Contact Details:	<p>If you have any questions please contact Customer Services at help@disney.co.uk or write to The Walt Disney Company Limited, 3 Queen Caroline Street, London, W6 9PE quoting the name of the competition.</p>

General Terms & Conditions

The Promoter is The Walt Disney Company Limited, 3 Queen Caroline Street, London W6 9PE (“Disney”). If you have any questions please contact Customer Services at competitions@disney.co.uk.

BY PARTICIPATING YOU AGREE TO THE REQUIREMENTS SET OUT IN ALL PROMOTIONAL MATERIALS AND THE FOLLOWING GENERAL TERMS AND CONDITIONS.

1. **Eligibility.**
 - a. This promotion is open to Residents in the Age Group only. Not open to employees (or their immediate families) of Disney, its agencies or anyone else professionally associated with this competition.
 - b. Maximum one entry per person unless otherwise stated. Entries via agents or third parties or use of multiple identities and email addresses are not permitted. Use of automated entries or programs is prohibited and all such entries will be disqualified.
 - c. Only online entries submitted in the comments thread on the competition Instagram and Facebook post will be accepted. Entries must be completed online by the closing date. Promoter shall not be responsible for technical problems experienced by entrants accessing the promotional page by smartphone or similar devices.
2. **Personal Information.** By entering you are providing your information to Disney or its agents and not to Meta. If your entry is successful, we will ask you to submit your name, email address and postal address via private or Facebook message. We (and/or our agents) will also collect your unique Instagram or Facebook User ID so that we can administer your entry. Your personal information will be used in accordance with Disney’s current published Privacy Policy (visit <http://dis.ne/60048gIMq> to view) and may be accessed by or passed to our agents to administer the competition, send out prizes and to enable Disney to promote the competition in any media including without limitation Disney TV, online and publishing channels and on Disney Instagram and Facebook pages. Personal information will only be used for marketing purposes if

you are given the choice and if have consented to receive future marketing from Disney (you may have already done this if you have registered your details with Disney previously).

3. **Winner Selection.**

- a. For prize draws, winner(s) will be selected in a random draw to take place following Close Date & Time from all correct/valid entries received. (Where we ask you to choose a correct answer from a list of options, we treat this as a prize draw).
- b. For competitions based on skill, winners will be selected by a judge or panel of judges based on the judging criteria set out above.

4. **Disney's Liability.**

- a. For online entries: Disney cannot guarantee continuous, uninterrupted or secure access to its Instagram and Facebook pages and is not responsible for any disruption to the competition or Instagram and Facebook due to technical problems or otherwise due to events outside of its reasonable control.
- b. Disney has arranged this competition in good faith but, to the fullest extent allowed by law, accepts no responsibility for loss or damages as a result of anyone participating in the competition or any aspect of any prize awarded. Your legal rights as a consumer are not affected.

5. **META's Liability**

- a. This promotion is not sponsored, endorsed, administered or associated with Meta.
- b. Any questions, comments or complaints regarding this promotion will be directed to Disney. By entering this promotion and/or accepting any prize you may win, you agree to release, indemnify, and hold harmless Meta from any claims arising from the administration of this promotion. Any liability incurred by shall be governed by, and limited to, the applicable provisions of the Meta Terms of Service.

6. **Prize Confirmation & Acceptance.** If we require a response from any winner before awarding any prize and:

- a. no response is received after we have made reasonable efforts to make contact within a reasonable period of time (where a Response Date and Time is indicated above then this date and time shall apply), or
- b. a winner declines to accept the prize;

Disney reserves the right to withdraw prize entitlement and award the prize to a substitute winner chosen at the same time as the first name(s) are selected or judged to be a winner. Any prize which is returned or cannot be delivered will be used for another competition or given to charity. Disney has no responsibility to anyone who has not responded.

7. **Prize Fulfilment.** No cash or other alternative prizes are available, except that in the event of circumstances outside of its control Disney reserves the right to substitute a similar prize of equal or greater value. Prizes cannot be transferred or sold by winners unless a parent/guardian or grandparent is entering the competition on behalf of a child or family member. Unless otherwise stated in the prize description, winners are solely responsible for all additional costs and expenses associated with claiming the prize. Disney reserves the right to ask winners to sign a written release before awarding any prize. Disney reserves the right to request proof of identity or to verify eligibility conditions and to award any prize to the winner in person.

8. **Cancellation or Disqualification.**

- a. Disney reserves the right to disqualify late, misdirected, incomplete, corrupted, lost, illegible or invalid entries.
- b. Disney reserves the right to modify, suspend, cancel or terminate the competition or extend or resume the entry period or disqualify any participant at any time without giving advance notice

and will do so if it cannot be guaranteed that the competition can be carried out fairly or correctly for technical, legal or other reasons or if Disney suspects that any person has been manipulating entries or the results, or has provided false information or has acted unethically in any other way.

9. **Email safety.** In the event that Disney wishes to contact you in connection with your entry we will do so via an email ending in 'disney.com' or by phone with a follow up e-mail. Any email which appears to come from Disney but using a different ending (e.g. hotmail.com, yahoo.com etc) should be treated with suspicion and forwarded to Customer Services. DO NOT respond or act on any e-mail if you are not sure that it comes from Disney. If you are in any doubt please contact Customer Services.
10. **Publicity.** Winners may be required to participate in reasonable related publicity without further payment or permission. You agree that Disney may publish first name, surname initial, age and/or town/city.
11. **Winners' details.** For information regarding the names of the winners (and, if applicable, their winning entries) send a stamped and addressed envelope to the Customer Services address set out above quoting "Winners List" and the name of the competition. By entering any competition you (and your parent or guardian if you are under 18 (eighteen) years old) confirm (i) that you and they are the owner of the entry submitted, (ii) the entry does not knowingly copy or infringe the rights of any other person and (iii) Disney is permitted to reproduce and use the entry submitted by you on any media (including without limitation Disney TV, online and publishing channels) anywhere in the world and without a time limit in order to carry out the competition and select winners (which may include publishing your personal information and your entry for a public vote to select finalists or the winner and any runners-up) and for any and all related promotional purposes to promote the competition and to promote Disney and (iii) I acknowledge that, in the event I am chosen as the winner, I will be required to sign an assignment of my rights in the design and that I will not be able to claim my prize if I do not sign such an assignment. I hereby agree to assign all rights, including copyright, in my design to Disney.
12. No purchase necessary.
13. Disney's decision to select any winner is final and we reserve the right not to correspond on any matter.
14. The laws of England and Wales apply and any disputes will be dealt with in the English courts only.