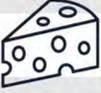


Disney Advertising



NON-SPOT CALENDAR 2026

DATE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
1						WORLD MILK DAY				INTERNATIONAL COFFEE DAY		
2					WORLD HERB DAY					HAIR DAY		
3						WORLD CIDER DAY				GLOBAL SMOOTHIE DAY		
4						GLOBAL RUNNING DAY						
5						WORLD CHEESE DAY				WORLD ANIMAL DAY		
6				WORLD SPORTS DAY								
7				WORLD HEALTH DAY			WORLD CHOCOLATE DAY	INTERNATIONAL BEER DAY				
8			WOMEN'S DAY							WORLD SIGHT DAY		
9							WORLD FASHION DAY		INTERNATIONAL BEAUTY DAY			
10										WORLD MENTAL HEALTH DAY		
11												
12			WORLD SLEEP DAY						NATIONAL VIDEO GAMES DAY			
13												
14	VALENTINE'S DAY		WORLD SHOES DAY				WORLD HOT DOG DAY			BACK TO SCHOOL		
15												
16										WORLD FOOD DAY		
17					BAKING DAY							
18												
19							INTERNATIONAL ICE CREAM DAY					
20			WORLD ORAL HEALTH DAY				SUMMER PACK		WORLD CLEAN UP DAY			
21												
22			WORLD WATER DAY									
23												
24												
25					INTERNATIONAL WINE DAY							CHRISTMAS
26									BETTER BREAKFAST DAY			
27											BLACK FRIDAY	
28					WORLD IMMUNOLOGY DAY	WORLD DIGESTIVE HEALTH DAY						
29	WORLD AUTOMOBILE DAY											
30						WORLD JUICE DAY					WORLD PET DAY	
31										HALLOWEEN		