



Disney
**BEHIND THE
ATTRACTION**

DWAYNE JOHNSON
Executive Producer, Co-Founder and CEO Seven Bucks Companies



Dwayne Johnson is a global entertainment and entrepreneurial trailblazer who continues to grow his groundbreaking success while managing his ever-expanding and diverse entertainment and business portfolio. Johnson serves as Co-founder and CEO of Seven Bucks Companies, a multiplatform global enterprise crossing all entertainment and creative verticals with a consumer-first mentality rooted in authenticity, passion and storytelling. Social media's most-followed American man in the world. Johnson is a cultural leader with audiences across the globe. His expertise is invaluable not just in entertainment but for first-class brands as well.

This year, Johnson and Seven Bucks Productions are partnering with Disney on the highly anticipated feature film "Jungle Cruise," which is releasing globally this summer, bringing the beloved theme park ride to life on the silver screen. Johnson is currently in production on New Line/DC's action franchise "Black Adam," portraying the titular antihero in his first superhero role. Additionally, Netflix's international action-thriller "Red Notice" is set to debut later in 2021. Johnson will star and produce Netflix's "Ball and Chain," reuniting him with Emily Blunt in a

superhero romantic comedy written by Oscar®-nominated screenwriter Emily V Gordon.

Johnson starred in and produced such globally successful films as Sony's "Jumanji: The Next Level," which delivered Seven Bucks' Productions biggest opening of all time and has grossed over \$800 million globally, and Universal's "Hobbs & Shaw," which set the record as the only 2019 title to lead the global box office for four weeks, racing past \$700 million worldwide.

Other film credits include Legendary's "Skyscraper," New Line Cinema's "Rampage," Sony's "Jumanji: Welcome to The Jungle," Paramount's "Baywatch," "Central Intelligence" and the widely successful Disney animated film "Moana." In addition, Johnson has starred in numerous blockbuster films over the past two decades

Feb. 16, 2021, saw the premiere of Johnson's highly anticipated, larger-than-life family comedy for NBC, "Young Rock," which he co-created with Nahnatchka Khan and executive produced with Seven Bucks Productions. Johnson also serves as host, creator and producer for NBC's large-scale athletic competition series "The Titan Games," which returned for its groundbreaking second season in spring 2020. In October 2019, HBO's aired its fifth and final season of "Ballers." Johnson executive produced and starred in the series, which was the network's most-watched comedy in a decade. Johnson and the Seven Bucks team have also been behind some of the biggest television programming moments in recent history: BET's "Finding Justice," Paramount Network's "Rock the Troops" and HBO Documentary Films' "Rock and a Hard Place."



In addition to his success in film and television, Johnson's success in business is also unparalleled. With film revenues exceeding \$10 billion worldwide, Dwayne Johnson is a global box-office powerhouse with a resume as extensive as it is versatile.

In August 2020, Johnson partnered with Dany Garcia and RedBird Capital to acquire the professional football league The XFL, an investment rooted in Johnson's passion for the game. Through this acquisition, the group secured the ability to option live entertainment intellectual property for further expansion across sports, live events and original entertainment programming.

Johnson is also the founder of Teremana Tequila, launched in 2020 to a record-breaking first year of sales. Shanken News Daily announced that Teremana had become the fastest-growing spirits brand to date. Rooted from his passion for spirits that aims to celebrate all of life's moments, Johnson's goal with Teremana is to create a premium tequila at a price point accessible to everyone. Johnson also teamed up with business partners Dany Garcia, Dave Rienzi and John Shulman to launch ZOA, a first-of-its-kind, healthy energy drink packed with a unique blend of vitamins and nutrients that support immune function and elevate energy levels, which hit shelves in March 2021.

Johnson also created an unparalleled Project Rock collection with Under Armour, anchored in Johnson's trademark brand of authenticity, hard work and a consumer-first POV. His hands-on approach and pioneering business spirit have enhanced Under Armour's product portfolio with a scientific and results-driven approach to athletic shoes and apparel. In partnership with Dany Garcia, Johnson also announced Athleticon, a one-of-a-kind virtual experience and inaugural live event with the ultimate combination of athletics, wellness and entertainment. Athleticon will host its first live event once it's safe to do so.

Johnson was born in San Francisco and raised all over the United States, including Hawaii, as well as New Zealand. He excelled as a high school All-American and subsequently as a star defensive lineman for the University of Miami Hurricanes, helping lead his team to a National Championship. Upon graduating from the University of Miami, Johnson followed in the footsteps of his WWE Hall of Fame father, Rocky Johnson, and grandfather, High Chief Peter Maivia, by joining the competitive sports entertainment world of the WWE. Within a seven-year period (1996-2003), his intense passion led to extraordinarily successful, career-breaking attendance records across the U.S. and setting pay-per-view buy rate records during that period as well. Dwayne Johnson's character creation of "The Rock" became one of the most charismatic and dynamic characters the industry has ever seen. In March 2012, Johnson made a record-breaking return to the WWE, where he wrestled John Cena at Wrestle Mania XXVIII in Miami.

Not content to simply be in front of the camera, Johnson penned an autobiography, "The Rock Says," which reached No. 1 on The New York Times Best Sellers list shortly after its publication in January 2000. Johnson also created The Rock Foundation in 2006, with a mission to educate, empower and motivate children worldwide through health and physical fitness. A dedicated philanthropist, Johnson serves as a National Celebrity Wish Ambassador for The Make-A-Wish Foundation and has been granting wishes with the organization for over 20 years. In 2008, the United States Congress and the United States Joint Leadership Commission recognized Johnson with the prestigious Horizon Award, the U.S. Congressional Award given to individuals in the private sector who have demonstrated outstanding leadership and provided opportunities for youth nationwide. Johnson is also a deeply committed supporter of the U.S. Armed Forces and each year dedicates a portion of proceeds from the Project Rock Veteran's Day collections to active and retired military. Johnson is a devoted husband and

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father to his wife, Lauren; their two daughters, Jasmine and Tiana Gia; and his eldest daughter Simone, whom he shares with his ex-wife Dany Garcia.