



## **BIOGRAPHY**

### **Charli D'Amelio**

TikTok Star, "Dancing with the Stars"

Charli D'Amelio is a digital superstar, crowned "the reigning queen of TikTok," by The New York Times. She was the first on the platform to hit 100 million followers and is the current leading female TikTok creator. Charli was named one of YouTube's Top 10 Breakout Creators of 2020. Her influence on social media has earned her coveted spots on lists such as Forbes 30 Under 30, Fortune's 40 under 40, AdWeek's 2020 Young Influentials and Variety's Power of Young Hollywood Impact List in 2020, 2021 and 2022.

Charli and her bubbly personality, combined with her impeccable dance skills and social media sensibility, has catapulted her to stardom by captivating the screens of teens and adults worldwide. Now one of the most recognizable faces online, in print and on screen with her family's new Hulu docuseries, The D'Amelio Show. A proud voice of her generation, who continues to use her platforms to create positive change, Charli is an advocate against cyberbullying and has partnered with organizations such as UNICEF to raise awareness on the negative effects cyberbullying can have on young adults. She added author to her resume, when she released her first book Essentially Charli, her official guide to staying positive and navigating social media. In May of 2021, Charli and Dixie launched their own clothing brand Social Tourist. She also has partnered with luxury brands Louis Vuitton and Prada. You can also catch Charli on her new snapchat series Charli vs Dixie where they go head-to-head in different competitions. Most recently, Charli launched her first ever fragrance venture, Born Dreamer, available in ULTA.