



BIOGRAPHY

Heidi D'Amelio

From "The D'Amelio Show," "Dancing with the Stars"

Heidi D'Amelio, maybe best known as mom to Dixie and Charli, two of the most popular names in social media today but there is a lot more to juggling being a wife and mom than meets the eye. Heidi started her professional career as a model and fitness trainer but when she met her husband Marc in NYC, she knew her dream of always wanting to be a mom was the path she wanted to take. The couple married, moved to Connecticut, and started their family where, teaching her children about values, reputation and giving back to others became a central conversation for all 4 members even before the family skyrocketed to fame.

Utilizing her love for dance and a decade of practice, Heidi's youngest daughter Charli started posting dances on the popular app Tik Tok and literally overnight became the most followed name on the platform. The family soon joined in and currently have a combined following of over 200 million. Heidi's dedication to being a present but not overbearing mom has grown her own following of over 10 million and growing.

On top of being a full-time mom and overseeing her family's demanding schedules, Heidi continues to pursue her passions which include health and wellness, fitness, and philanthropy. Balancing personal and work life and ensuring the internet is a safe place not only for her daughters but for other teens is always her main priority. You can also catch Heidi on the family's docuseries The D'Amelio Show (on which she serves as an executive producer) available on Hulu. Heidi has also made it a point to use her and her families' platforms for good raising awareness and donations for Covid-19, childhood cancer causes and natural disasters such as the hurricanes in her hometown of Louisiana.