



BIOGRAPHY

Liamani Segura

“Pink”

Liamani Segura is a multi-talented 16-year-old and a star on the rise. Her impressive vocals and radiant personality earned her a record deal with Def Jam Recordings, a series regular role on Disney’s “High School Musical: The Musical: The Series,” as well as shout-outs from pop icons Mariah Carey, Justin Bieber and the support and mentorship of Boyz II Men’s Wanya Morris.

Liamani was born and raised in Racine, Wisconsin, with a rich heritage. Her father, an Army vet, is Mexican, and her mother, a nurse, is both Puerto Rican and Salvadorian. With their musical influences, Liamani taught herself to sing at a very young age, garnering an audience on social media and respect as a musical “prodigy.”

When she sang “The Star-Spangled Banner” at a school talent show at age five, it became the first of many viral moments. Liamani continues to astound by writing her own music and drawing inspiration from her personal journal. Her captivating vocals and range, as well as her upbeat personality and likability, attracted the attention of The Gap, and she was featured in their 2024 holiday campaign across both commercial and print.

She is excited to be part of Disney’s iconic Descendants movie franchise and can’t wait for the world to meet her character.

Liamani is repped by Rebel Creative Group, LiveWire Entertainment, Yorn, Levine, Barnes, Krintzman, Rubenstein, Kohner, Endlich, Goodell & Gellman (tv/film) and Jeremy Rosen, Esq. (Music).

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