



AMERICA

THE BEAUTIFUL

NARRATED BY MICHAEL B. JORDAN

Michael B. Jordan
Narrator

Actor and producer Michael B. Jordan is an industry leader invested in bringing social change to Hollywood through his art and philanthropy. He was recently named one of TIME's 100 Most Influential People of 2020, People's 2020 Sexiest Man Alive and one of The New York Times' 25 Greatest Actors of the 21st Century. Most recently, he produced and starred in the Denzel Washington-directed feature "A Journal for Jordan." He also starred in the NBA's short film ad "NBA Lane," in celebration of its 75th anniversary season, which AdAge named as one of the top 5 creative campaigns of the week. Jordan also recently starred in the record-breaking Super Bowl LV commercial for Amazon Alexa, which topped social and digital charts according to AdWeek and Deadline. It was also named Fast Company's Best Super Bowl Ad of 2021.

Up next, he will reprise the role of Adonis Creed in "Creed III," a project for which he will also make his feature film directorial debut. The film is slated for a Nov. 23, 2022, wide release. Additionally, he will star in and produce Danny Boyle's "Methuselah" and reteam for the fourth time with director Ryan Coogler on "Wrong Answer."

Recently, Jordan starred in and produced "Without Remorse," released on Amazon Prime Video on April 30, 2021. Based on the Tom Clancy series, Jordan took on the iconic role of John Clark. He also starred in and produced the critically acclaimed film "Just Mercy," based on the memoir of Bryan Stevenson — attorney, social justice activist and founder of the Equal Justice Initiative. Prior to the start of production, Jordan partnered with Warner Media to create a first-of-its-kind company-wide inclusion policy, with "Just Mercy" becoming the first film made under the new rules. The film premiered at the 2019 Toronto International Film Festival and was released wide on Jan. 10, 2020.

In 2019, Jordan was awarded the NAACP Image Award for Best Supporting Actor and a 2019 SAG Award as part of "Black Panther"'s Best Ensemble, following critical acclaim for his multidimensional portrayal of the tormented Erik Killmonger. The Disney/Marvel juggernaut, directed by Ryan Coogler, grossed over \$1.3B at the global box office and was nominated for a 2019 Academy Award® for Best Picture. In late 2018, he starred in and produced "Creed II," returning to the role of Adonis Creed. "Creed II" broke box-office records as the highest-grossing live-action film to ever open on Thanksgiving weekend.

In 2016, Jordan launched Outlier Society, a cutting-edge production company focused on bringing an eclectic and inclusive lineup of diverse stories and voices to market. In 2018, the company co-produced the Emmy®-nominated HBO Films' adaptation of "Fahrenheit 451," which netted Jordan a Producers Guild Award. Also under Outlier Society's domain is the OWN drama series "David Makes Man," from the Oscar®-



winning “Moonlight” co-writer Tarell Alvin McCraney. The first season was nominated as Best Drama Series for a Critics’ Choice Award and a Broadcast Film Critics Association Award, as well as for a Peabody Award and a Gotham Award in the Breakthrough Series – Longform category. They also produced the second season. This past year, the company saw the premiere of AMC’s “61st Street,” a legal drama series starring Courtney B. Vance, and the second season of “Raising Dion,” which was one of Netflix’s most-streamed shows of 2019. Outlier Society’s impressive upcoming slate includes the Sony TriStar Pictures fantasy-action adaptation of N.K Jemisin’s “The Broken Earth” book franchise; the live-action adaption of Warner Bros. and DC Comics’ record-breaking “Static Shock,” alongside Reginald Hudlin; the Danny Boyle-directed “Methuselah”; and the film adaption of the fantasy novel “Black Leopard, Red Wolf,” by acclaimed author Marlon James. In 2021, it was announced that the company would be partnering with Amazon on a 360-degree creative relationship, which includes an exclusive overall TV agreement, a first-look film deal and collaborations with each element of Amazon’s ecosystem.

Jordan continues to be an architect for change in the community. In 2019, with the support of the Obama Foundation and My Brother’s Keeper, he launched the Outlier Society Fellowship. Born out of the desire to create more opportunities for underrepresented backgrounds or communities, the fellowship’s core curriculum focuses on developing the next generation of media, arts and entertainment industry leaders. In response to the social justice movement that has swept the country, Jordan and Color of Change launched the #ChangeHollywood initiative in July 2020, which begins with a roadmap for change that lays out tangible ways to invest in anti-racist content and authentic Black stories, invest in Black talent and reinvest police funds to support Black communities. In support of his hometown of Newark’s community, Jordan announced the Invesco QQQ Legacy Classic, an inaugural historically black colleges and universities (HBCU) basketball showcase in partnership with Turner Sports, Invesco QQQ, WME Sports, Harris Blitzer Sports & Entertainment (HBSE), and Scout/Horizon Media. The one-day, doubleheader basketball showcase will feature an immersive cultural experience highlighting elements of HBCU life and culture, including a battle-of-the-bands competition, culinary events, live musical performances, film festivals, college and career opportunities and more. The event was held on Dec. 18, 2021, at the Prudential Center in Newark, New Jersey, featuring four of the top Division I HBCU Men’s basketball programs.

Jordan first garnered industry-wide attention for his breakout role in “Fruitvale Station,” which won the Grand Jury Prize and Audience Award at Sundance Film Festival in 2013, among other accolades that year.