



OWN THE ROOM

"OWN THE ROOM" FILM SUBJECT BIOS

Alondra Toledo (Puerto Rico)

Alondra is a fun-loving extrovert from the small town of Bayamon, Puerto Rico, where her family has run a neighborhood bakery for more than 40 years (and invented a locally-famous sandwich called the Aymati). The bakery was the only source of food and water for the area in the weeks after Hurricane Maria, an event that still looms large on the island. Growing up, she was very close with her cousin, who was deaf, and she noticed that there were few resources for the deaf community. Her company, UnderstHand, is a platform that helps the deaf communicate with doctors who don't speak sign language. We shot for a few days in Puerto Rico with Alondra after winning the competition, spending time at the bakery, her school, her Bomba class (the national dance of Puerto Rico) and interviewing family, friends and mentors.