

## DISNEY THEATRICAL GROUP - PRIVACY NOTICE

This Privacy Notice sets out how Disney Theatrical Group processes the personal data of its business customers. For the purposes of the data protection laws, the data controller is The Walt Disney Company Limited of 3 Queen Caroline Street, London, W6 9PE, United Kingdom (“**we**”, “**Disney**”).

For details about how Disney processes the personal data of individual or non-corporate guests, please see Disney’s Global [Privacy Policy](#).

<b><i>Your data</i></b>	The personal data we may collect about you includes your: <ul style="list-style-type: none"><li>- first name</li><li>- last name</li><li>- school or organisation name</li><li>- job title</li><li>- contact details including work email address or telephone number</li><li>- school/organisation address</li></ul>
<b><i>Purpose</i></b>	The personal data which you provide to use will be used for the following purposes: <ul style="list-style-type: none"><li>- to respond to your request for information about our products or services;</li><li>- to facilitate your booking or reservation;</li><li>- to administer your relationship with us;</li><li>- to send you updates about similar products and services you have previously purchased or attended, for example a Schools Workshop;</li><li>- to send you relevant event information about upcoming productions or new products and services from Disney Theatrical Group.</li></ul>
<b><i>Legal basis of processing</i></b>	<p>Our legal basis for the processing described above include:</p> <ul style="list-style-type: none"><li>- facilitating our business relationship with you (legitimate interests);</li><li>- contact you about offers for similar products, events or services that you have previously purchased or attended and that we think your organisation may be interested in participating in or booking (legitimate interest);</li><li>- providing information you request about our products and services via the enquiries form (consent); and/or</li><li>- providing marketing updates about Disney Theatrical Group which you choose to subscribe to (consent).</li></ul> <p>You can unsubscribe from these updates at any time, by following the instructions in the communication or by emailing <a href="mailto:groupsales@disney.co.uk">groupsales@disney.co.uk</a>.</p>
<b><i>Recipients</i></b>	<p>Your personal data will be shared by us with our agents and service providers who may be managing our events. As your personal data will be stored in our IT systems it may also be shared with our data processors who provide email, customer/contact relationship management, document management and storage services to us.</p> <p>Other members of The Walt Disney Family of Companies may access your information where they perform services on behalf of Disney (as data processors) and, unless prohibited under applicable law, for use on their own behalf (as data controllers) for the purposes described in this notice.</p>
<b><i>Retention</i></b>	<p>Disney will store your personal data for the length of time needed to fulfil the purposes outlined in this Privacy Notice unless a longer retention period is required or permitted by law.</p> <p>You can ask us to delete your personal data at any time by contacting us as set out below. Please note if you have existing bookings, we may not be able to delete your personal data entirely at that time.</p>

<b><i>Your rights</i></b>	<p>You have the right to request information on the processing of your personal data and to have the personal data corrected, erased and/or oppose the processing, if factually inaccurate or incomplete or irrelevant to the purposes of the processing.</p> <p>You can exercise any of these rights by contacting <a href="mailto:groupsales@disney.co.uk">groupsales@disney.co.uk</a>.</p>
<b><i>Security</i></b>	<p>The information that you provide will be stored securely on our electronic systems and the form that you complete will be shredded. Only relevant members of staff will have access to the information you provide to us.</p>
<b><i>International transfers</i></b>	<p>As your personal data may also be stored on our central IT systems, and may be shared with our data processors, it may be transferred outside the European Economic Area. If so, Disney will ensure that appropriate safeguards are in place to ensure an adequate level of protection with respect to the privacy rights of individuals such as the UK International Data Transfer Agreement with the third party.</p>
<b><i>Complaints</i></b>	<p>We will always try to resolve any issues you have in respect of how we process your personal data. If you are not happy with our response, you have a right to lodge a complaint with the UK Information Commissioner's Office: <a href="https://ico.org.uk/for-the-public">https://ico.org.uk/for-the-public</a>.</p>
<b><i>Contact Details</i></b>	<p>Disney's Data Protection Officer can be contacted by emailing: <a href="mailto:dataprotection@disney.co.uk">dataprotection@disney.co.uk</a>.</p>